

EPK



NA
NATYASHI

NATYASH

Songwriter, singer and fashion & lifestyle influencer

Known as one of the Latin American Urban artists to watch, **NATYASH** began her artistic life within the fashion industry and before long she started to learn the ropes of the music business from her husband DJ Ashba, renowned former guitarist for the band Guns N' Roses.

After spending a lot of time exploring her passion for the arts and constructing a new musical identity, the talented Colombian launched her career as a performer last year, and is known as one of the promising new artists in Urban music in Latin America, where she has established herself on the major music charts with a strong, impressive and distinct approach.

Singles such as “**SIN COMPROMISO**” and “**REPEAT**” have become favorites for urban music lovers. With open arms, countries such as Chile, Ecuador and Colombia have received a fresh, daring, and intriguing proposal with which **NATYASH** without a doubt presents herself as one of the new figures in music, allowing her to land on the greatest stages in the world, where she has shared her music with prominent Urban artists.

“**MALOSA**”, her latest single, is one of her best releases of 2022 due to its impressive video production which was entirely made in the Metaverse. Renowned artist, **ASHBA** came up with a remix for this track. He fused EDM with its original Dembow. **NATYASH** is currently recording her first full album with her new producer “Nyal”. “**UNA NOCHE**” was the first title track and it will be part of the upcoming record.



DISCOGRAPHY



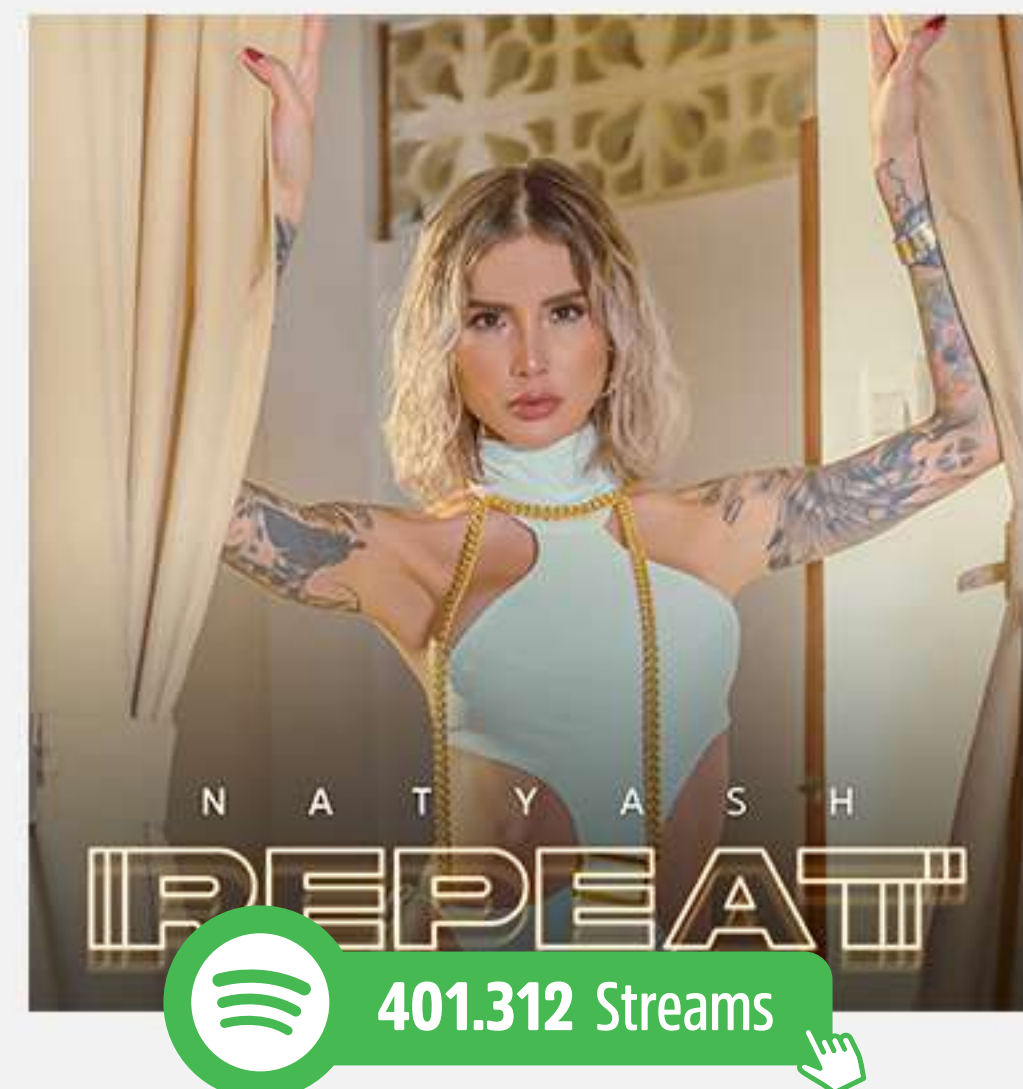
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95.626 Streams



125.475 Streams



401.312 Streams



167.704 Streams



806.279 Streams



131.773 Streams

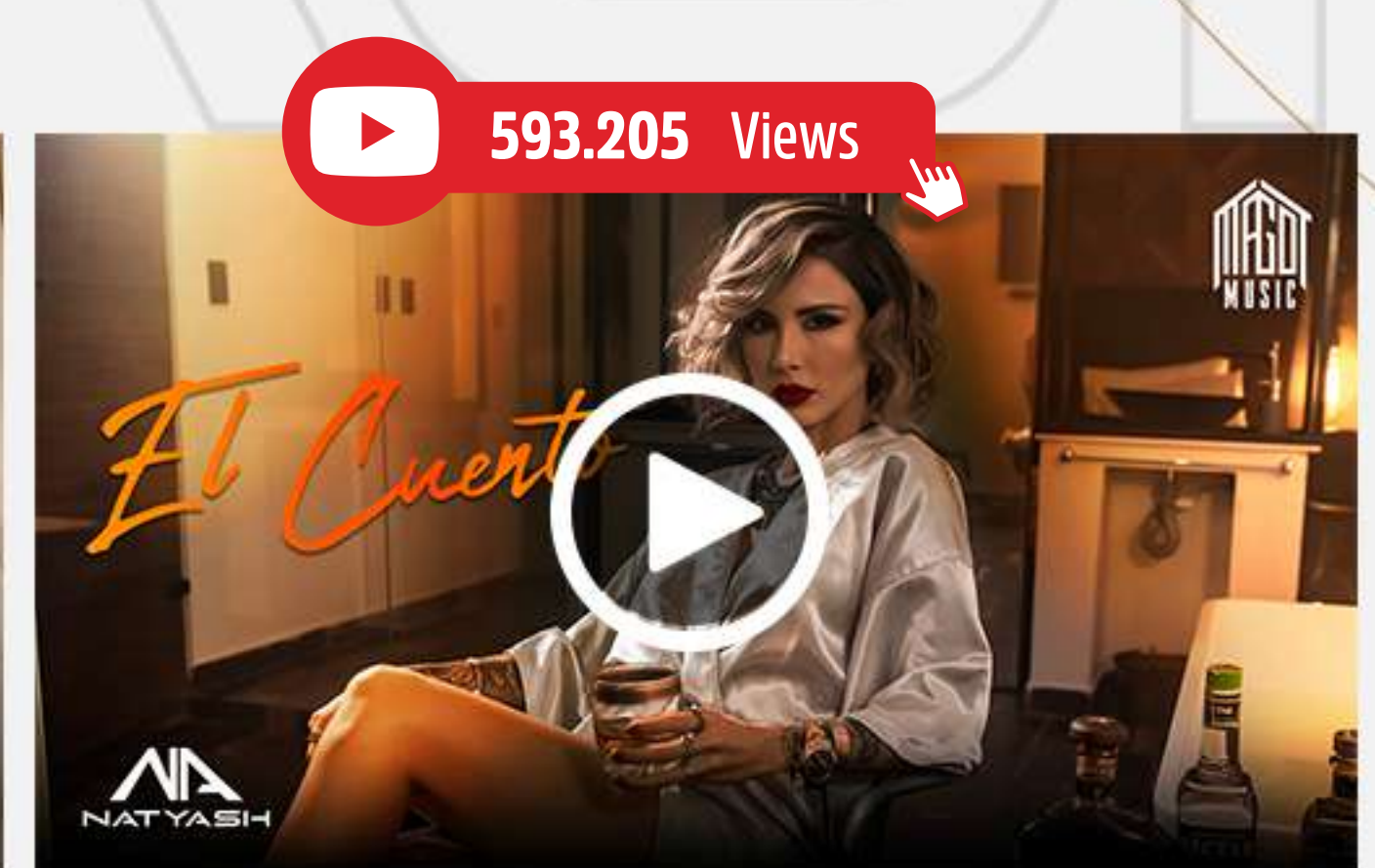
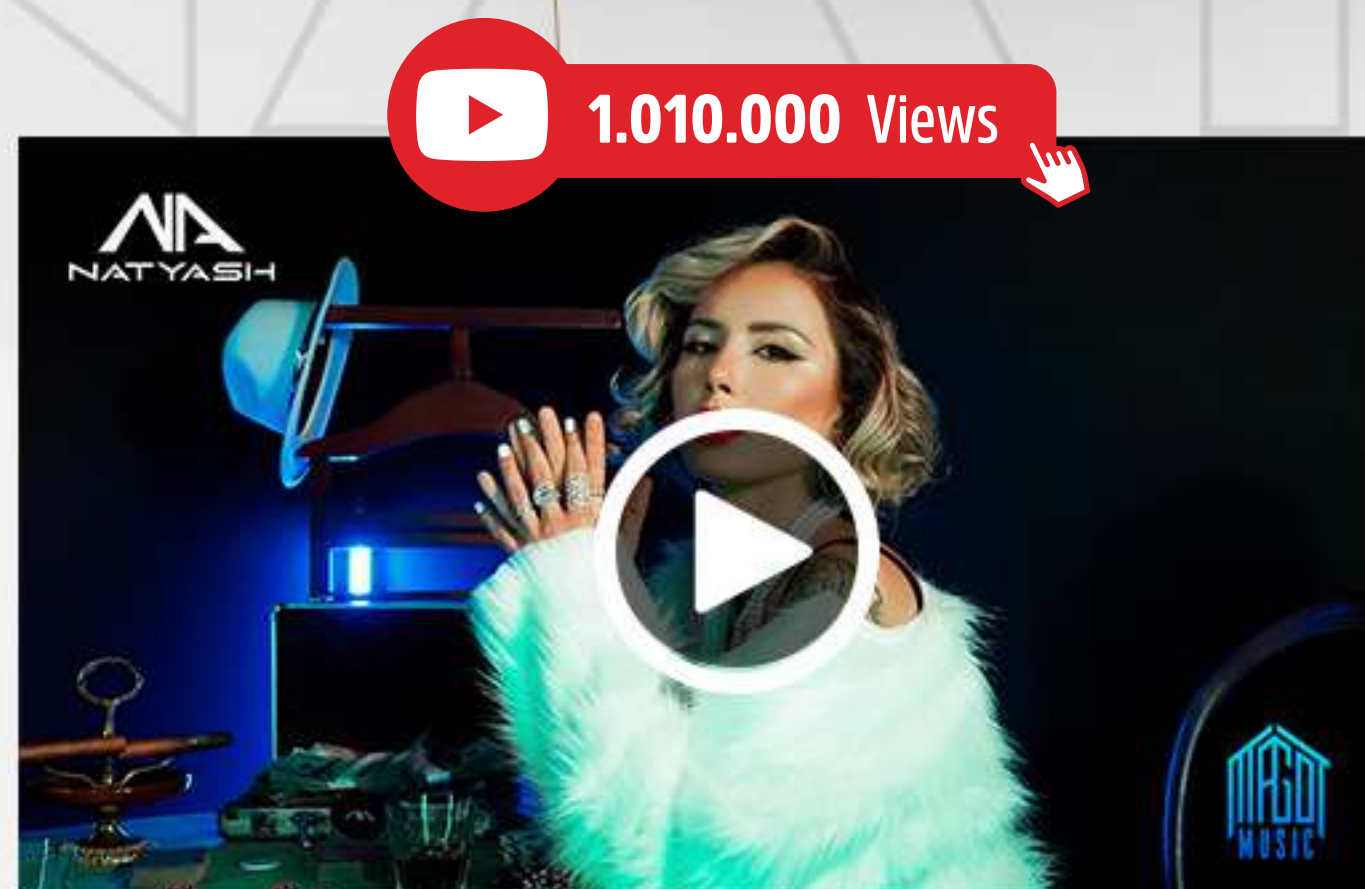
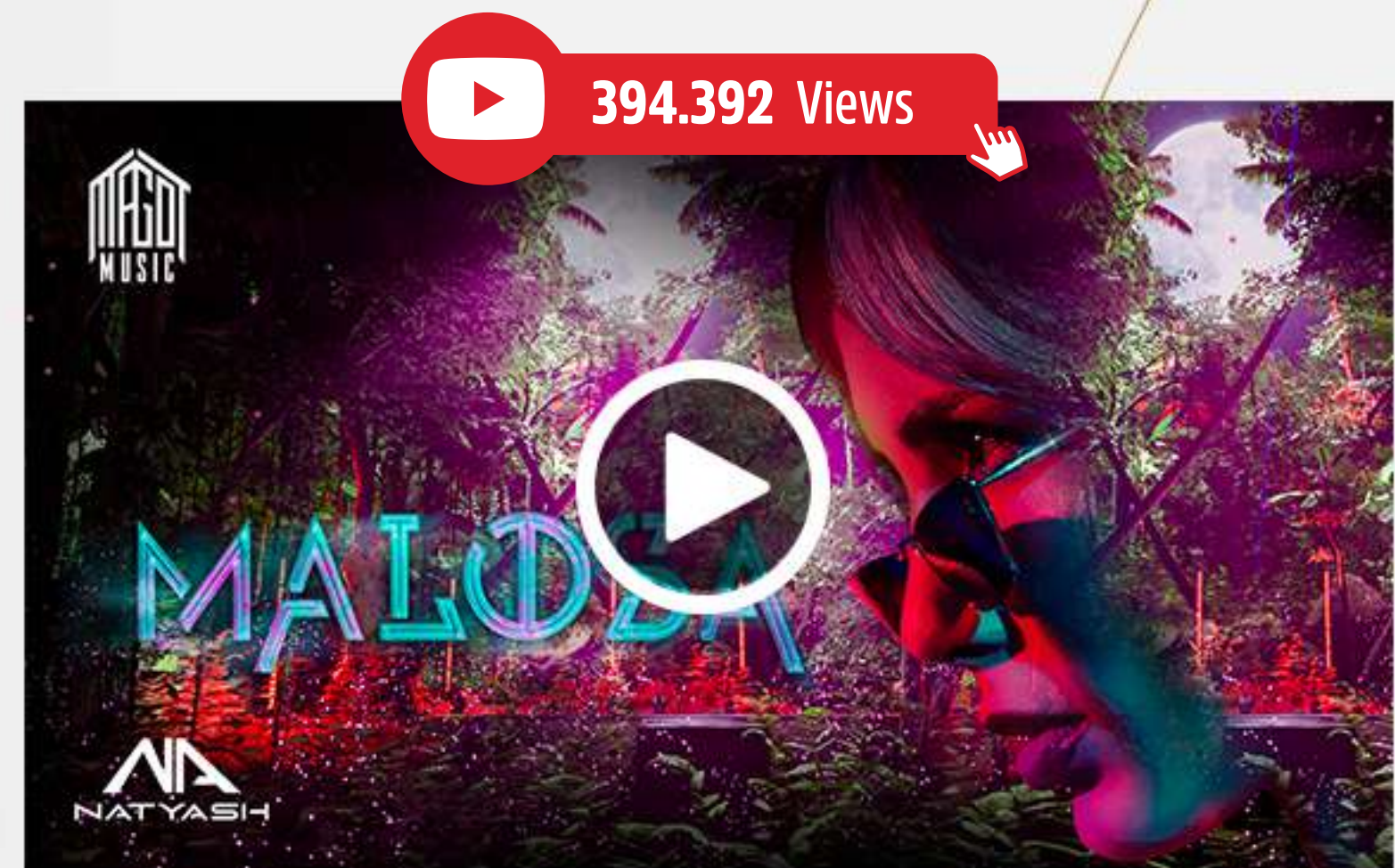
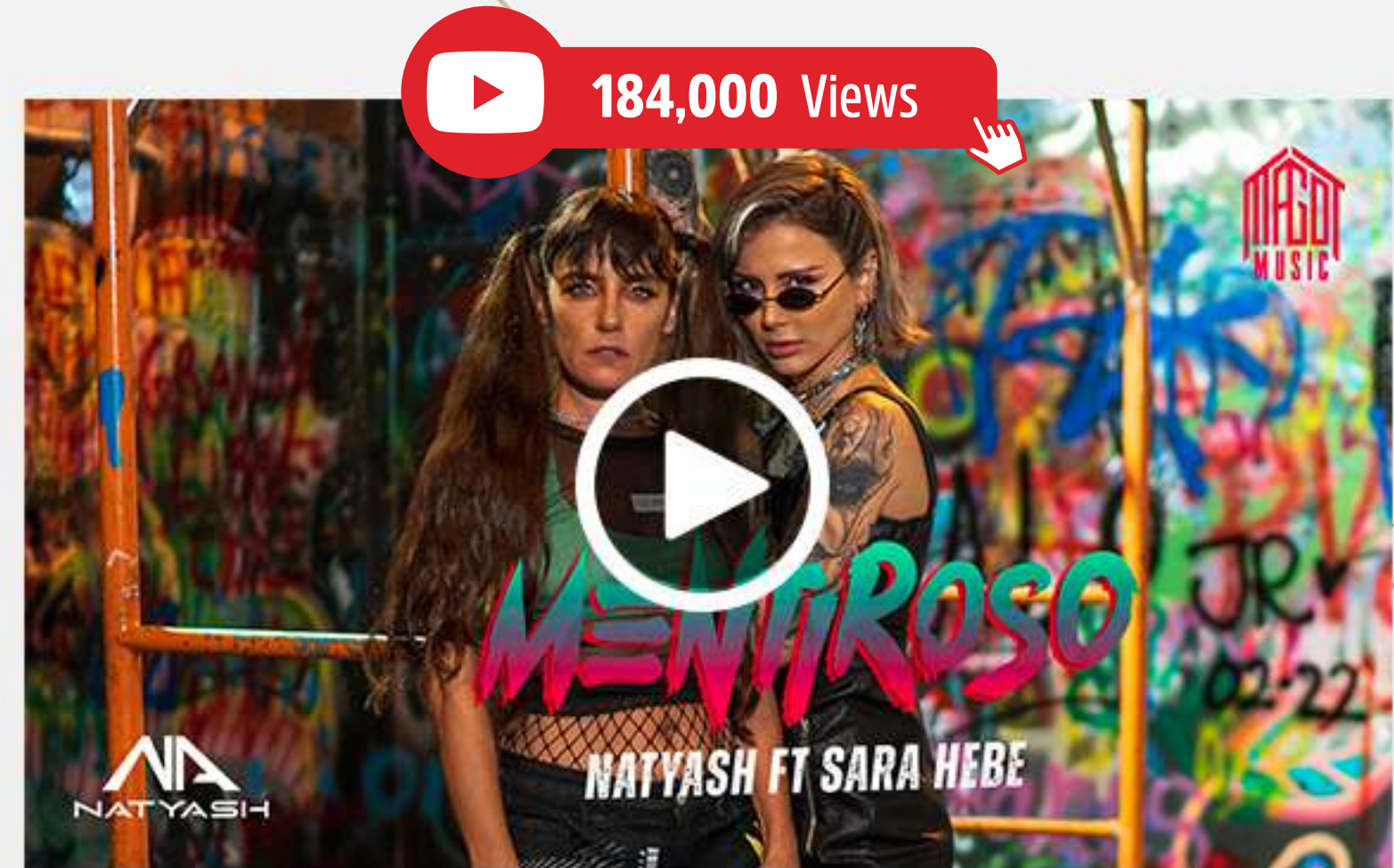
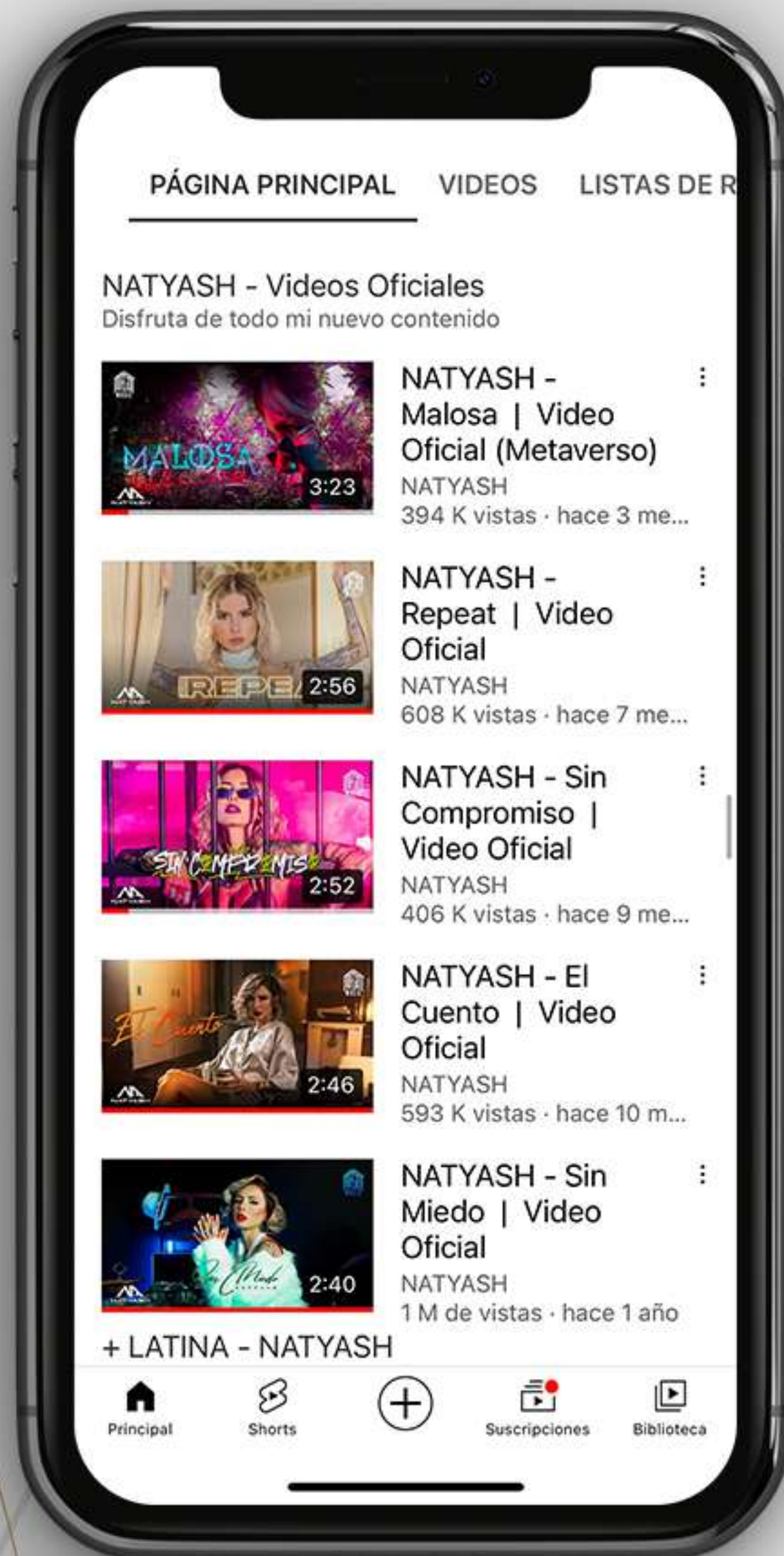


105.490 Streams

VIDEOS

YouTube

91.900 Subscribers



FOLLOWERS

59,8 % Men

40,1 % Women

43,3 % US

15,1 % Colombia

BETWEEN 18 AND 34 YEARS OLD

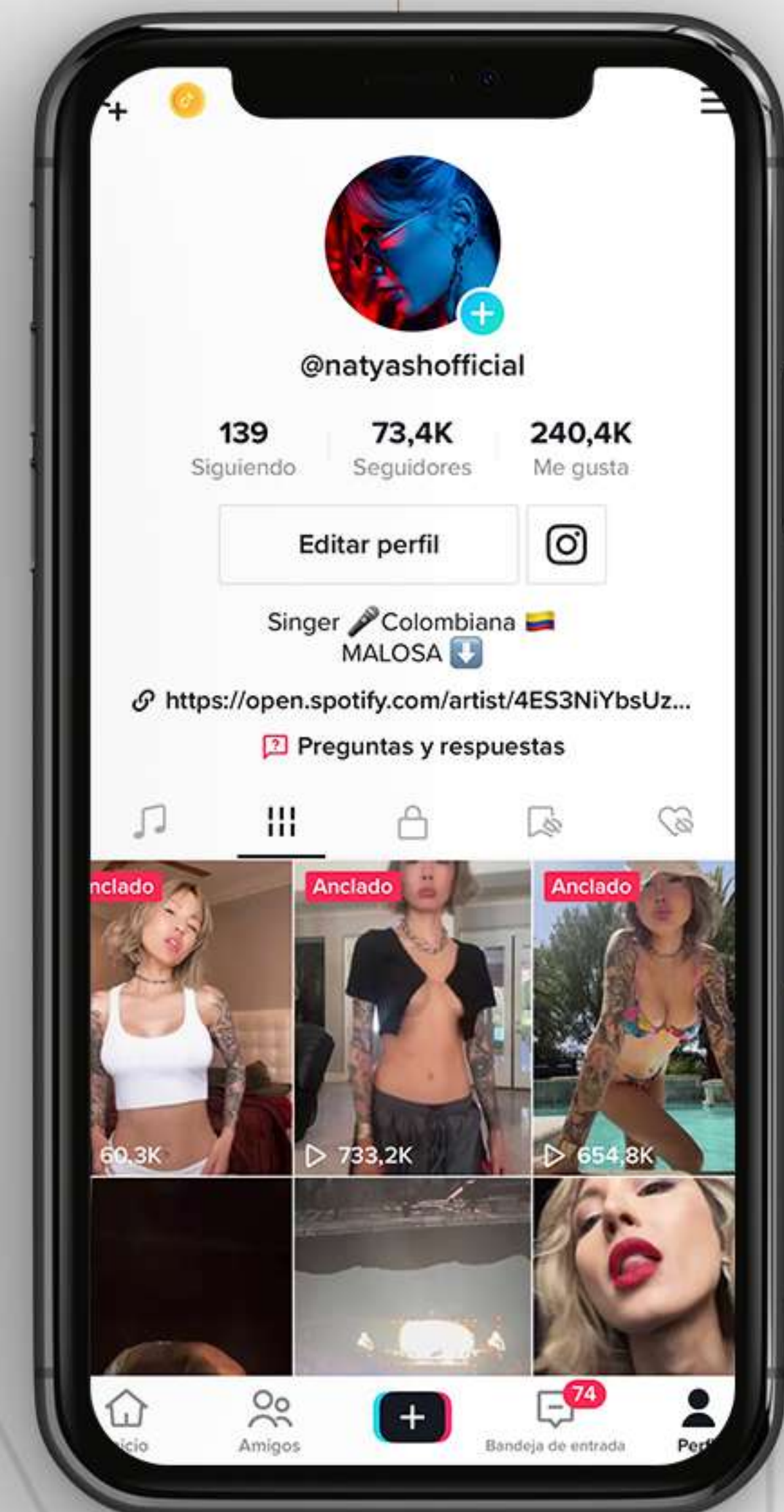
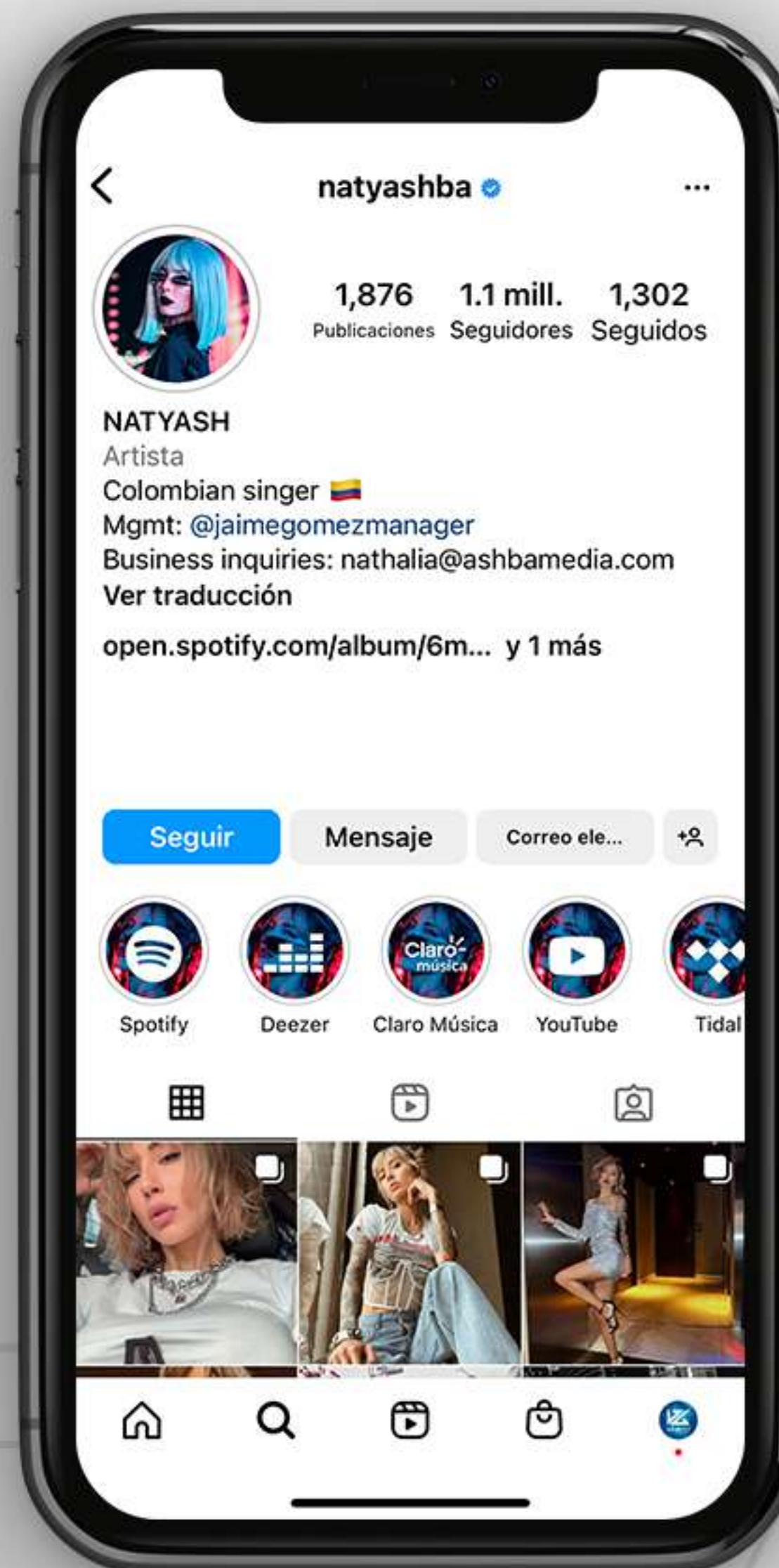
Followers  Followers  Followers  Followers 

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73.121

59.319

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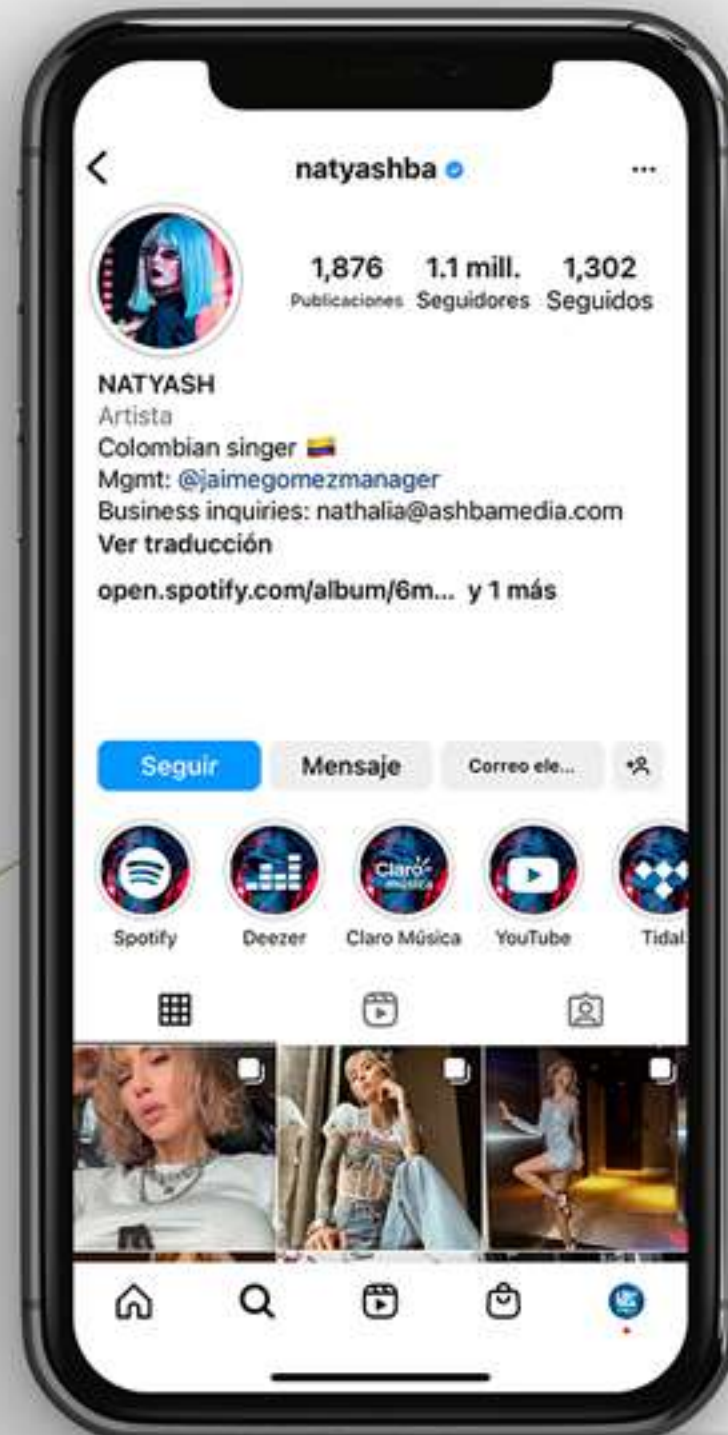




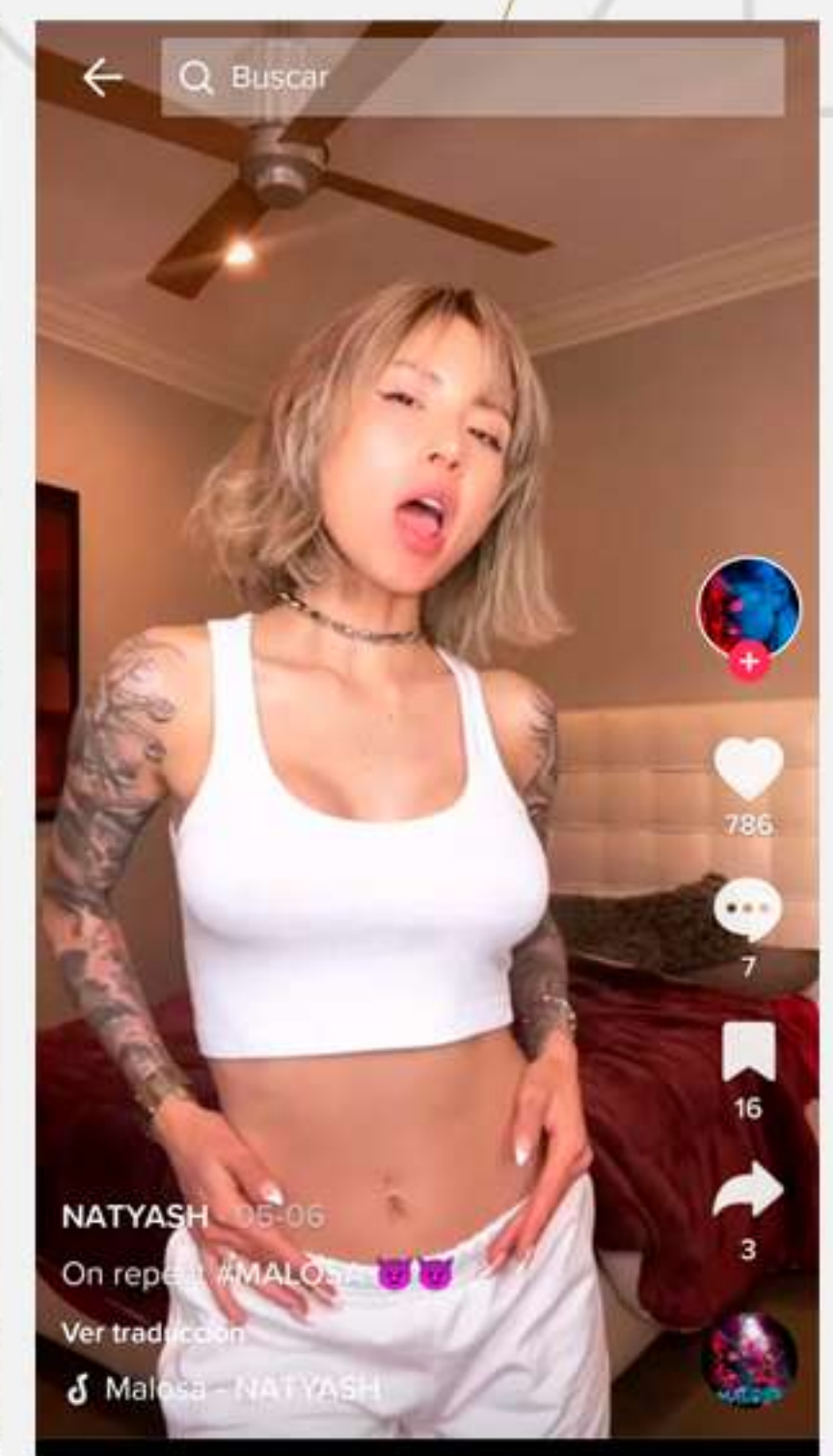
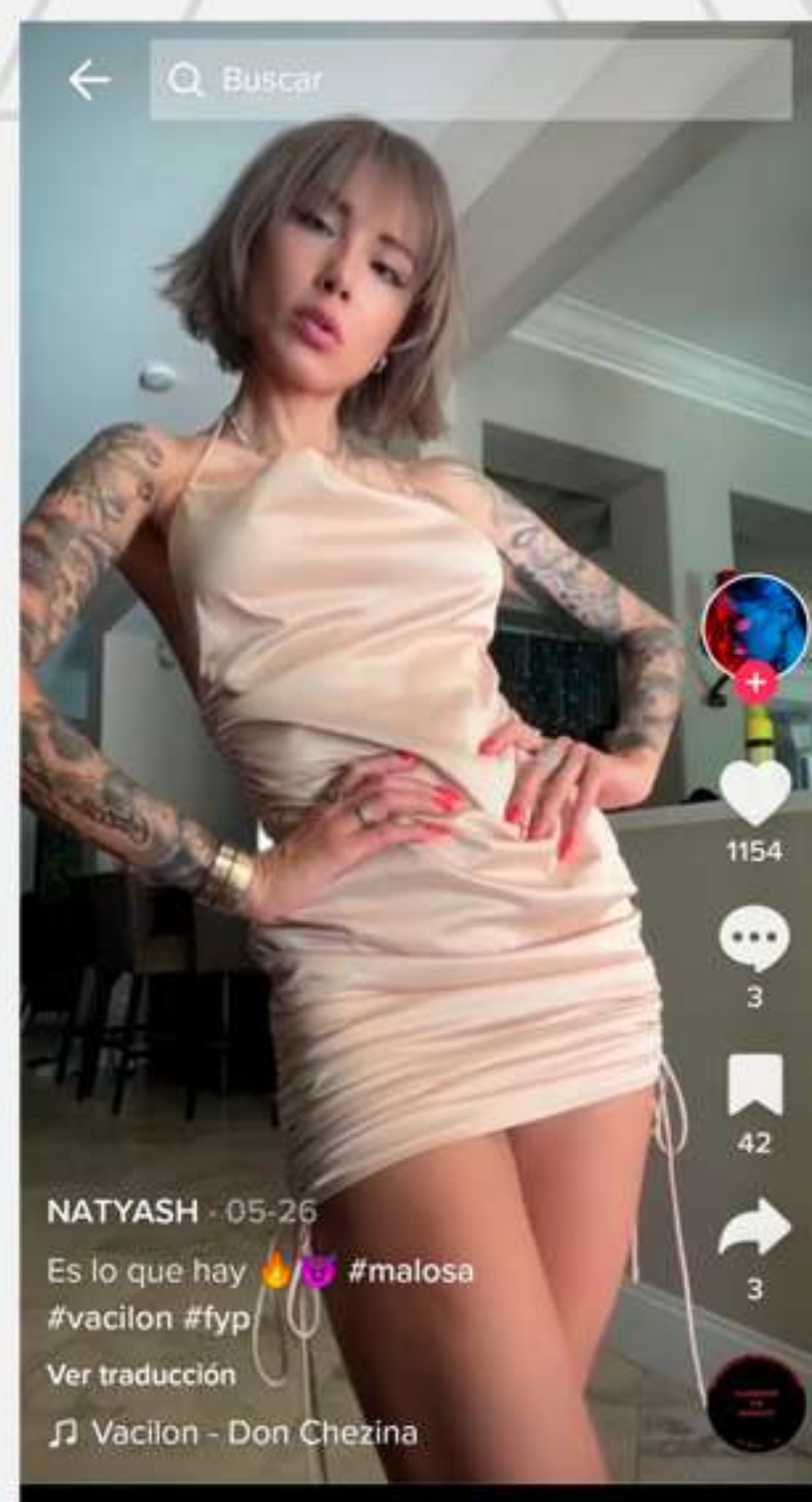
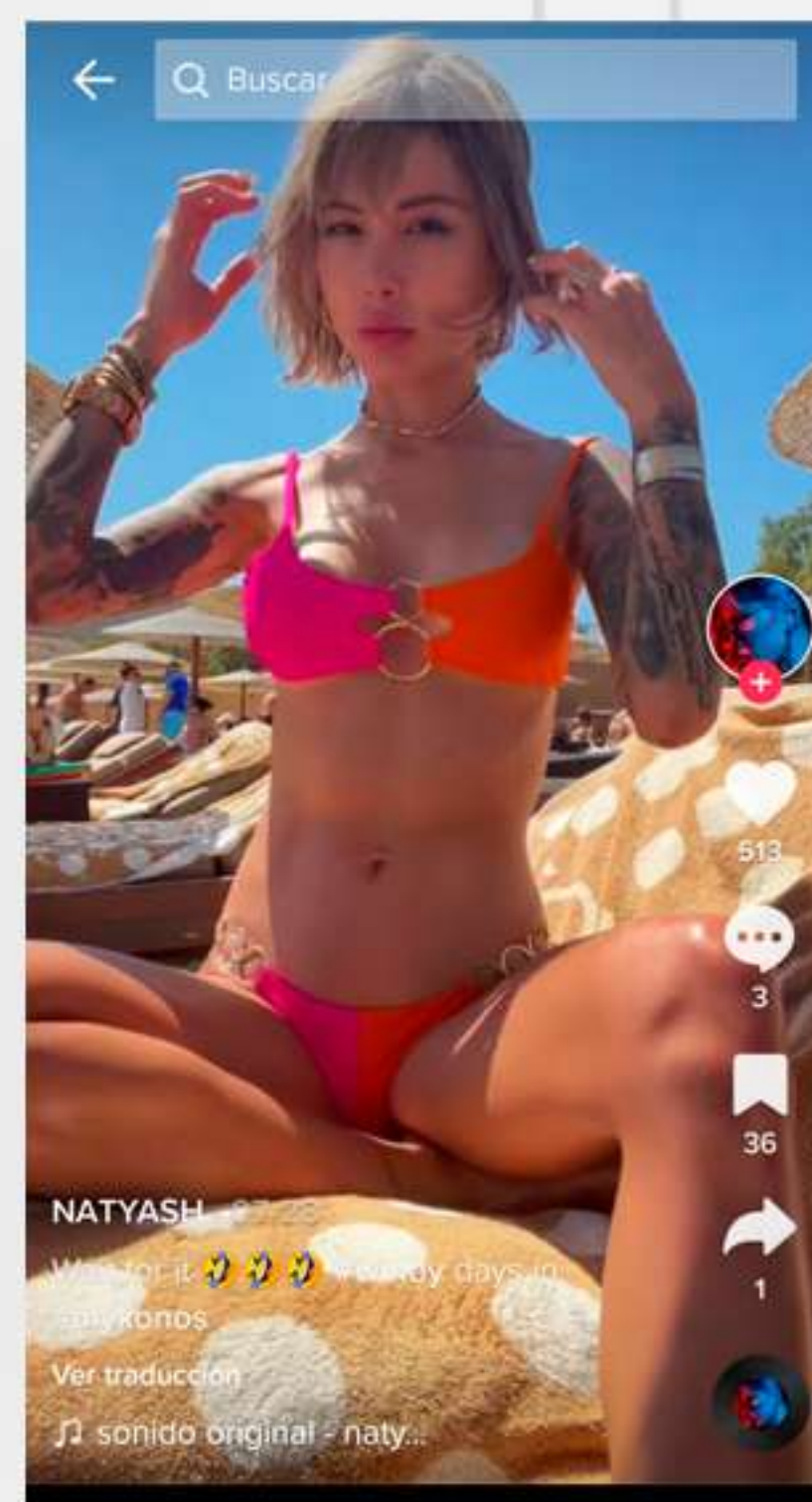
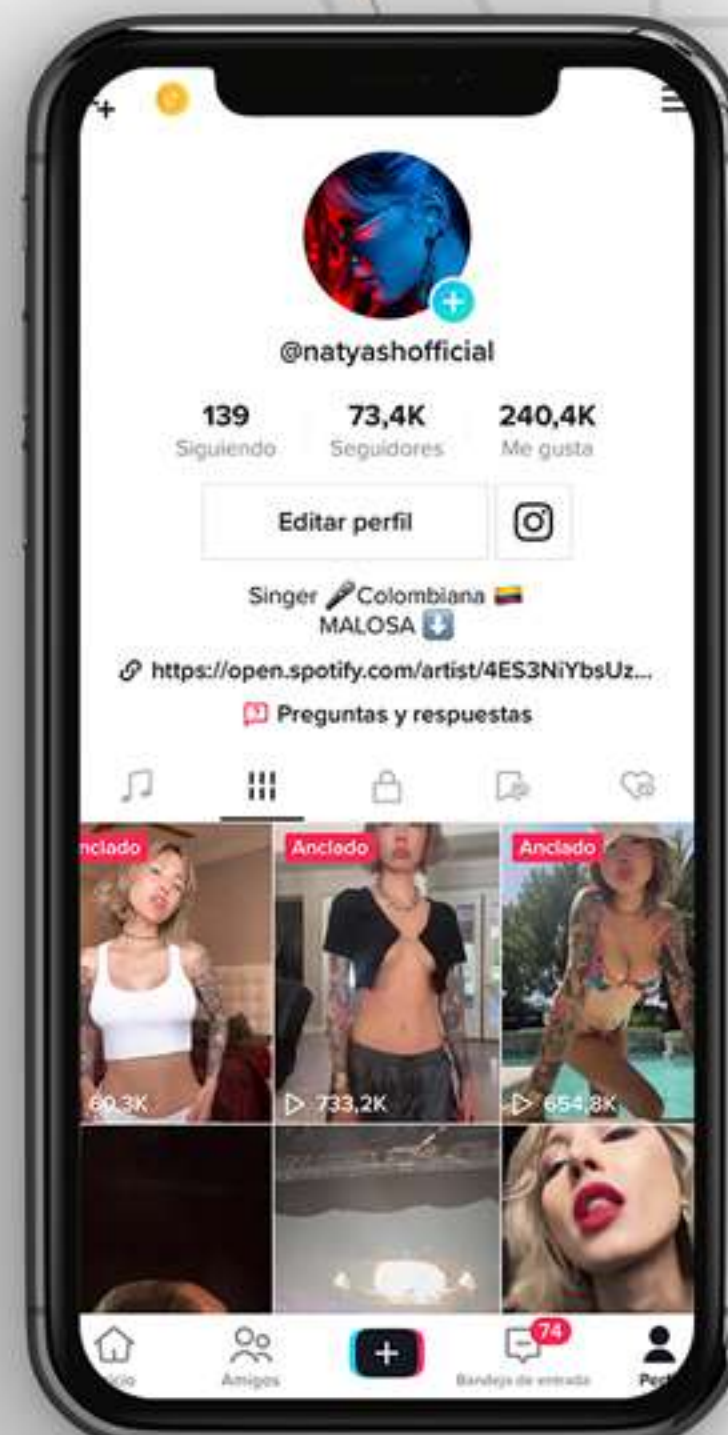
FOLLOWERS



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Followers



73,121
Followers



FOLLOWERS

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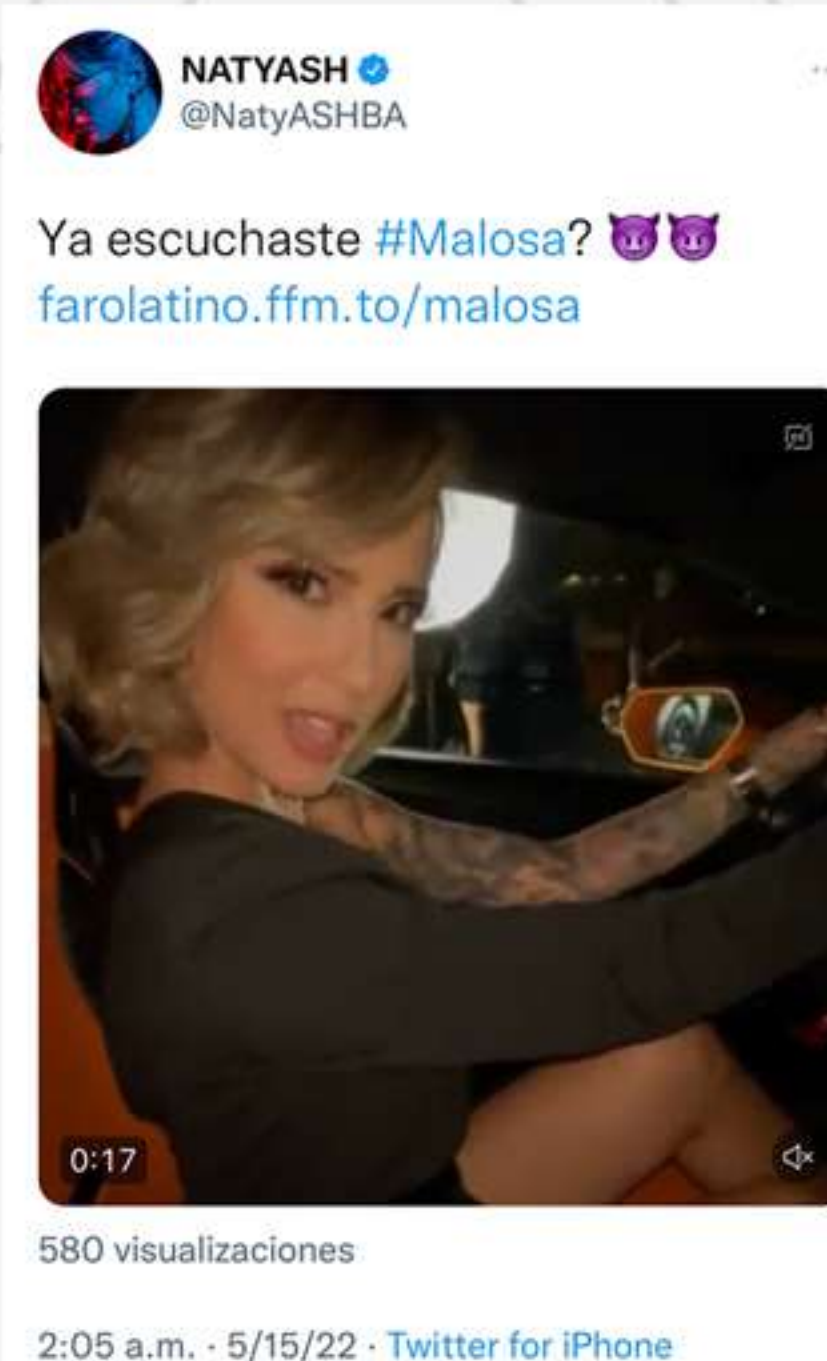
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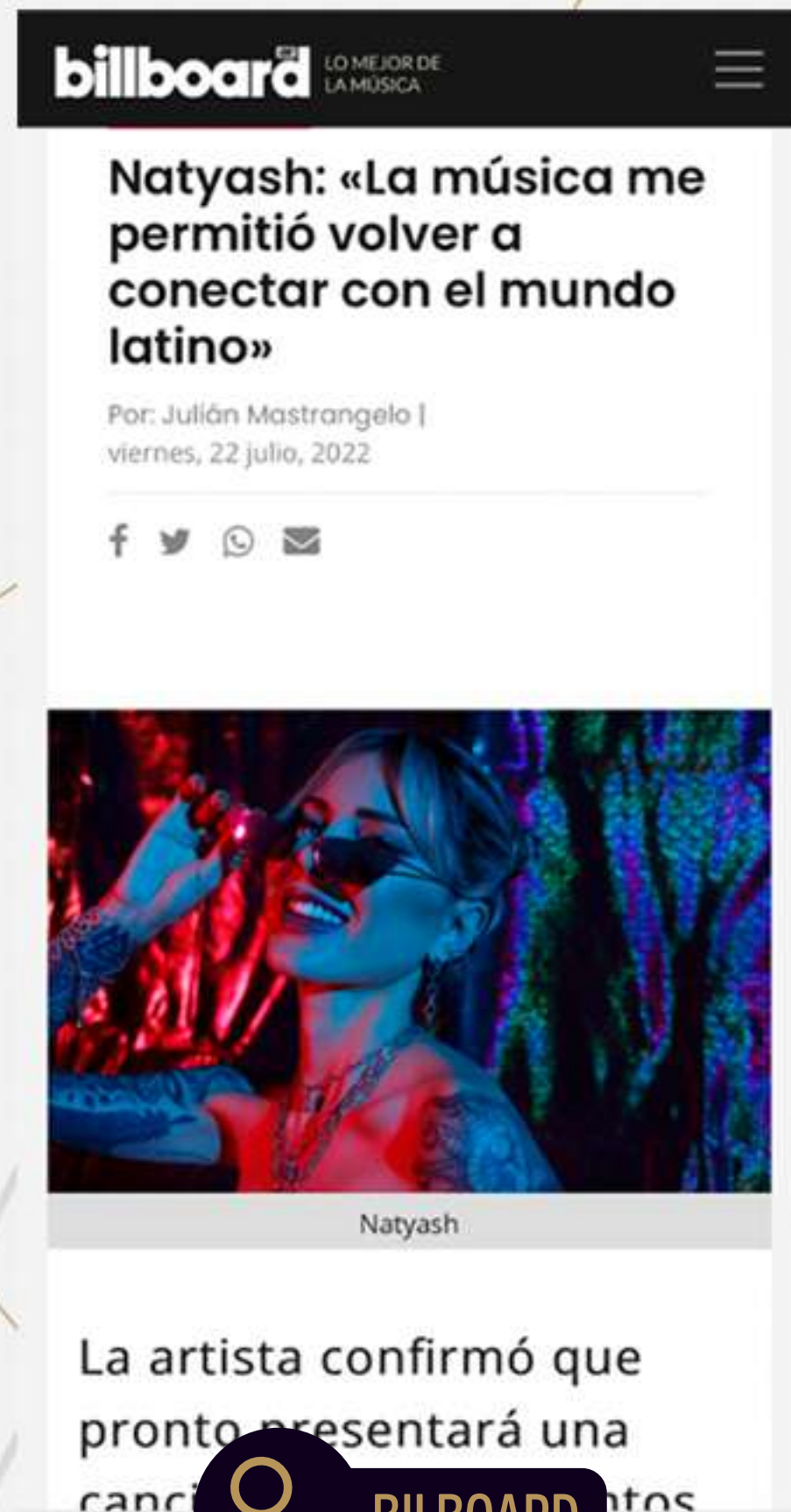
twitter



59,319
Followers



PRESS



billboard LO MEJOR DE LA MÚSICA

Natyash: «La música me permitió volver a conectar con el mundo latino»

Por: Julián Mastrangelo | viernes, 22 julio, 2022

Natyash

La artista confirmó que pronto presentará una canción...

BILBOARD



gamba .FM



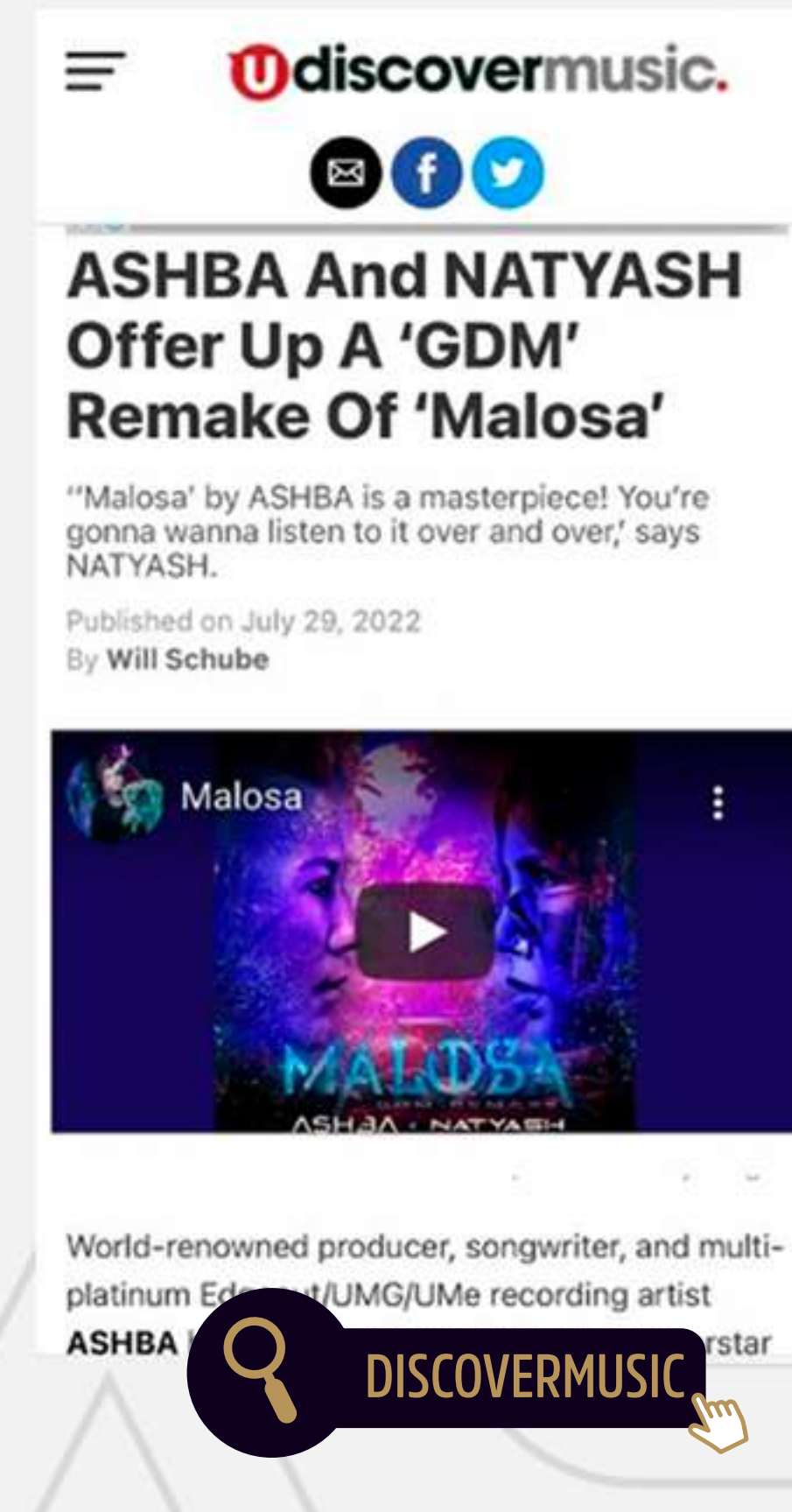
Inicio

Natyash presentó su nuevo sencillo "Malosa"

Lectura de 1 minuto

«¡-La artista colombiana presentó su segundo sencillo para este 2022 y estrenó un video con lo último de la tecnología de realidad aumentada dentro del metaverso. Desde el reciente comienzo de su carrera, **NATYASH** se ha caracterizado por atreverse a experimentar. "Malosa", el segundo adelanto de...

GAMBA




discovermusic.

ASHBA And NATYASH Offer Up A 'GDM' Remake Of 'Malosa'

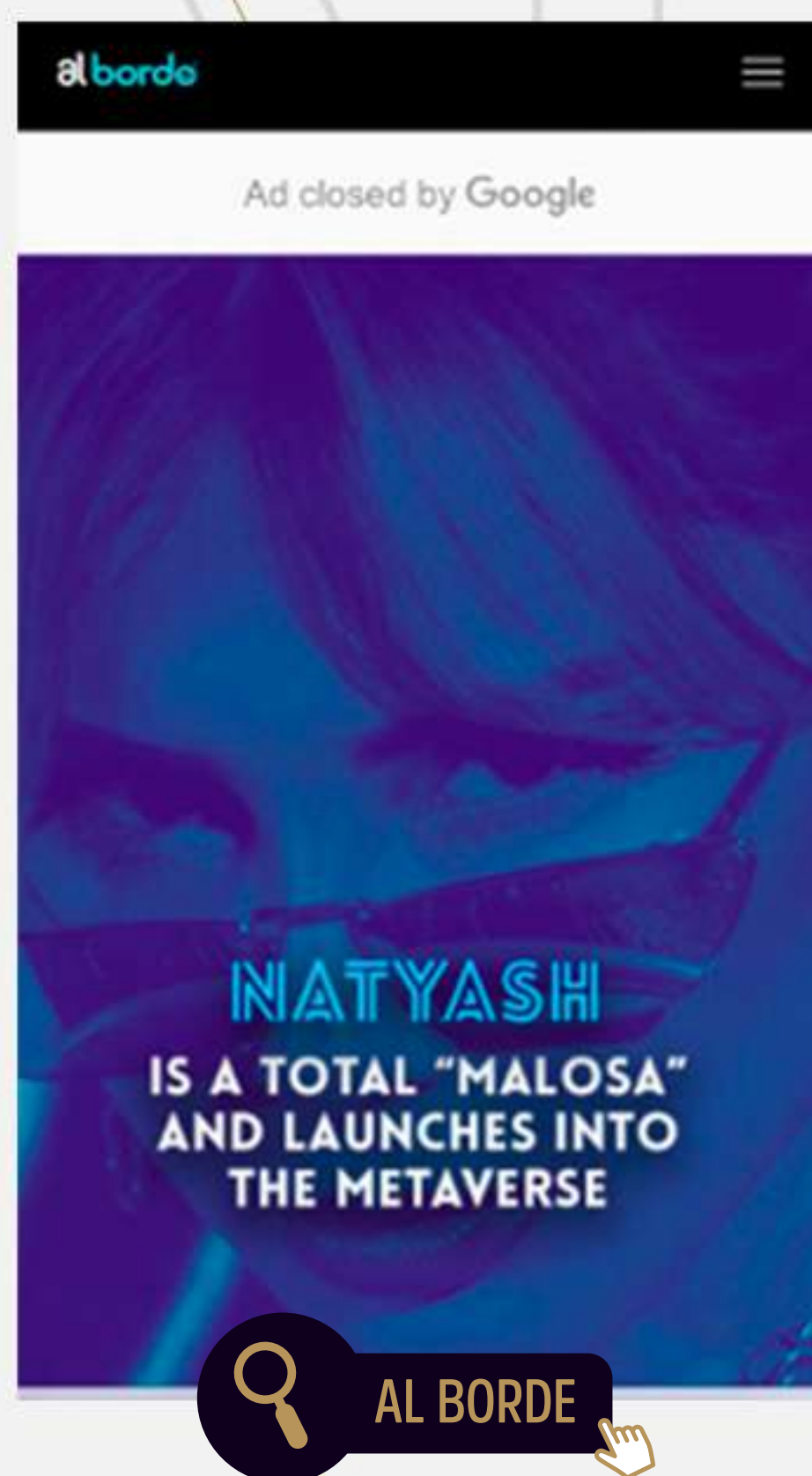
"Malosa" by ASHBA is a masterpiece! You're gonna wanna listen to it over and over,' says NATYASH.

Published on July 29, 2022
By Will Schube



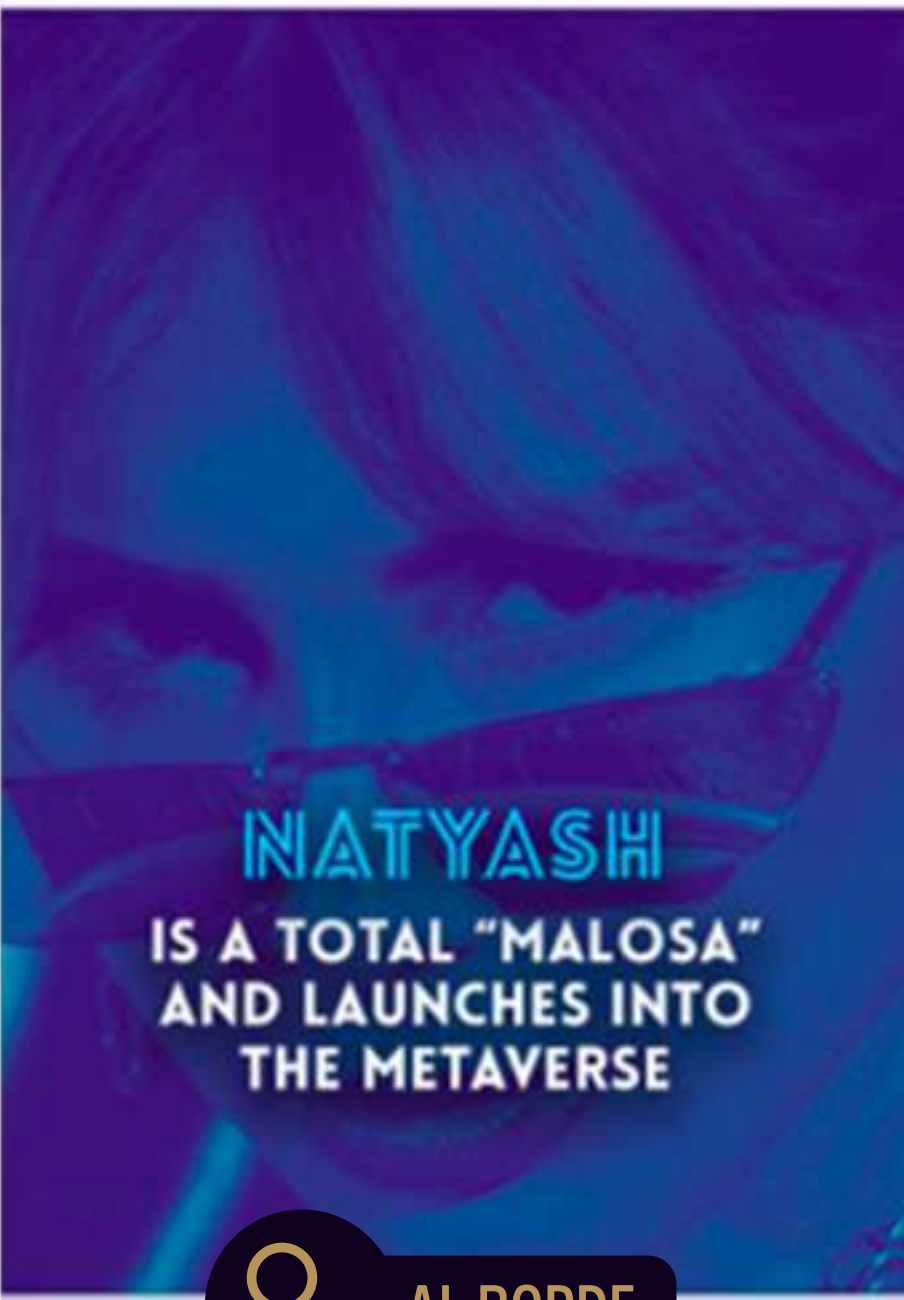
World-renowned producer, songwriter, and multi-platinum Ed.../UMG/UME recording artist **ASHBA**...

DISCOVERMUSIC



alborde

Ad closed by Google



NATYASH
IS A TOTAL "MALOSA"
AND LAUNCHES INTO
THE METAVERSE

AL BORDE



HOLA!

EN INGLÉS CELEBRIDADES ENTRETENIMIENTO

¡HI! / ENTRETENIMIENTO

Natyash - Sin miedo

Con esta canción, Natyash da el paso de modelo a cantautora y lo hace con un ritmo de de reguetón fresco e intenso. Para el video, la originaria de Colombia se transforma en una sexy boxeadora y jugadora de póker que deja ver por qué la vida hay que vivirla así, *Sin Miedo*.



HOLA!



CMTV COM

NATYASH

NOTICIAS

"MALOSA" ES EL NUEVO LANZAMIENTO DE NATYASH

16-MAY-2022

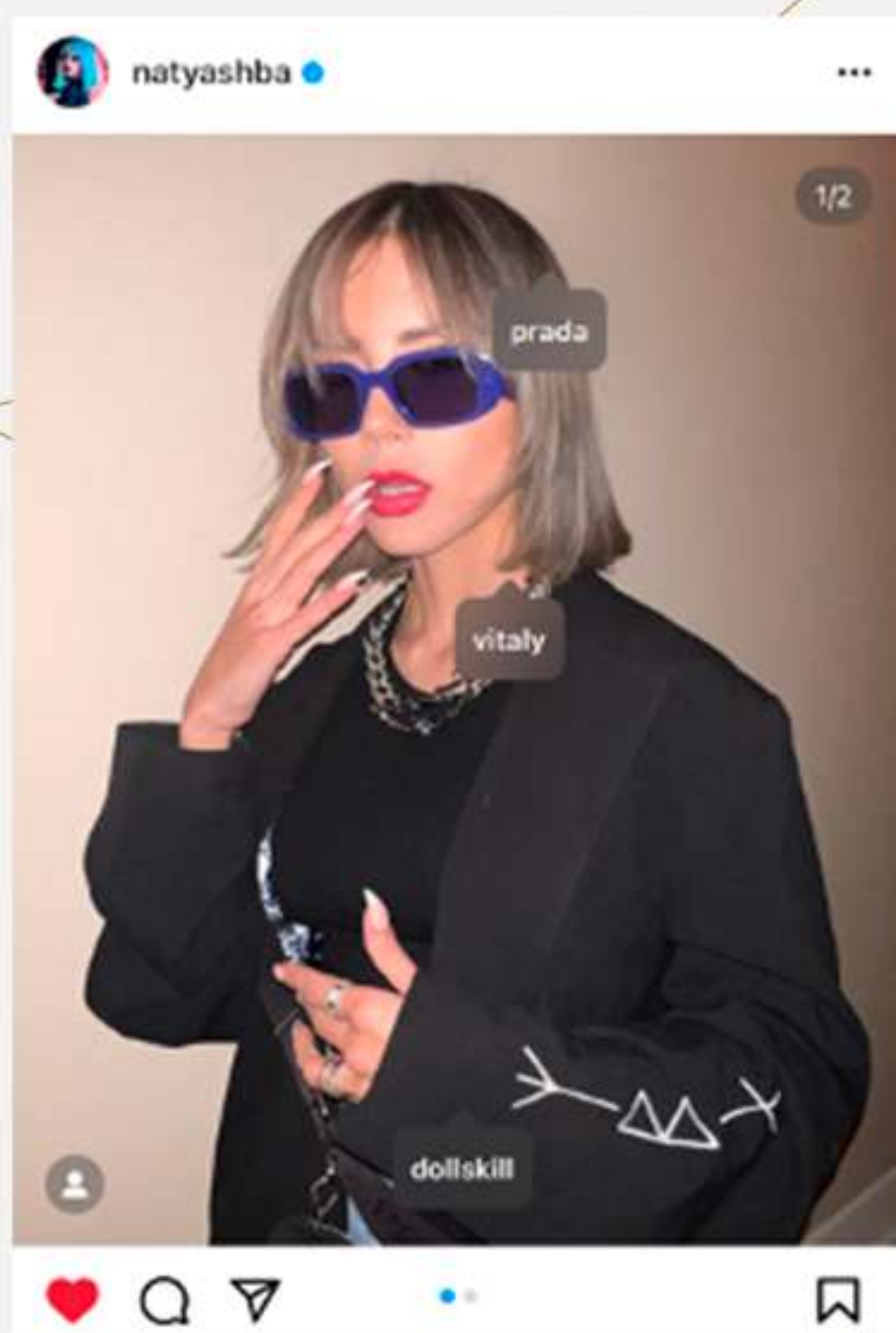


Desde el reciente comienzo de su carrera, **Natyash** se ha caracterizado por atreverse a experimentar. "Malosa", el segundo adelanto de su primer... la expansión. En este nuevo track, f... ma

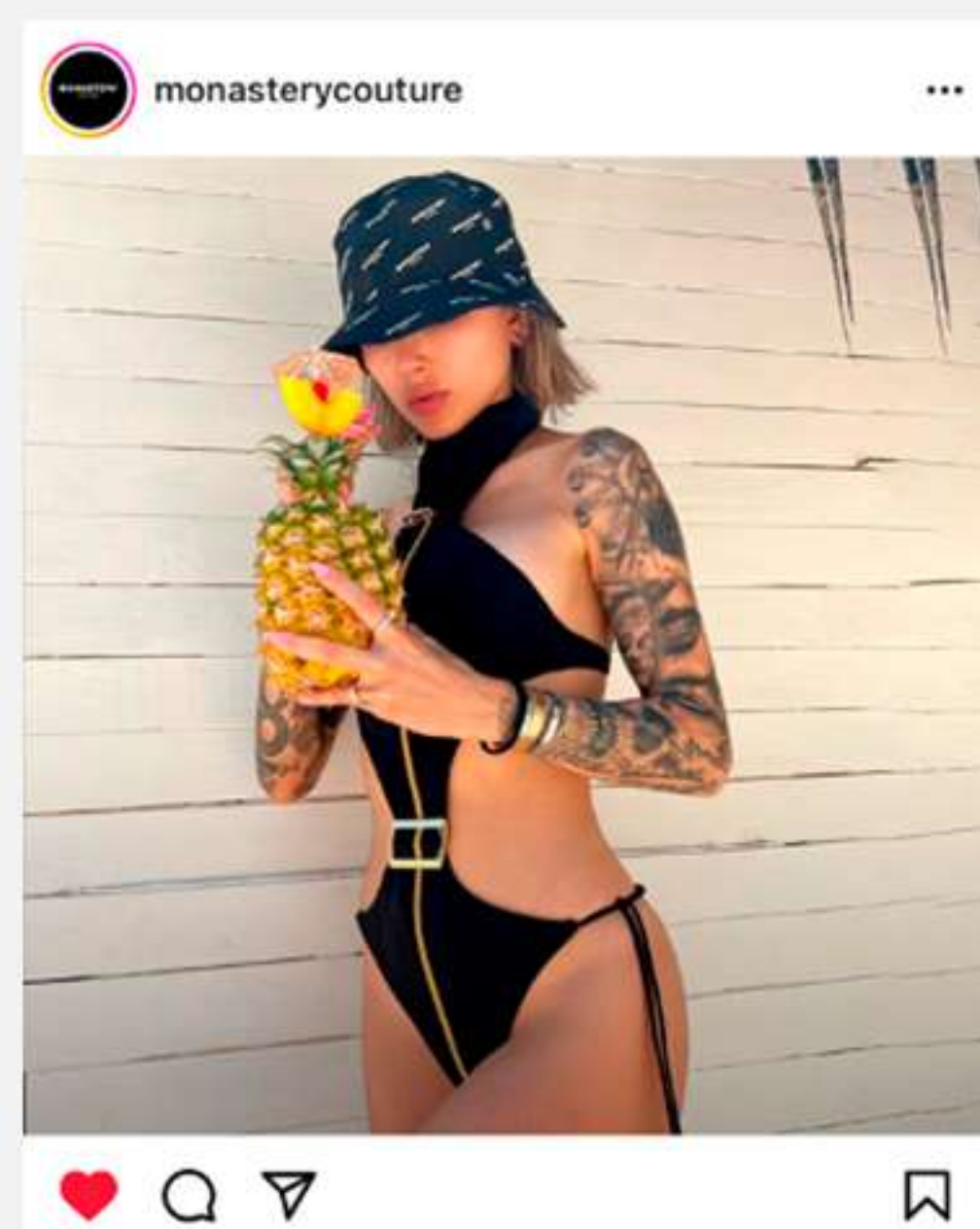
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BRAND AMBASSADOR

○ VITALY



○ MONASTERY



○ APP MONACO



○ LE VIAN



○ AGUARDIENTE NECTAR



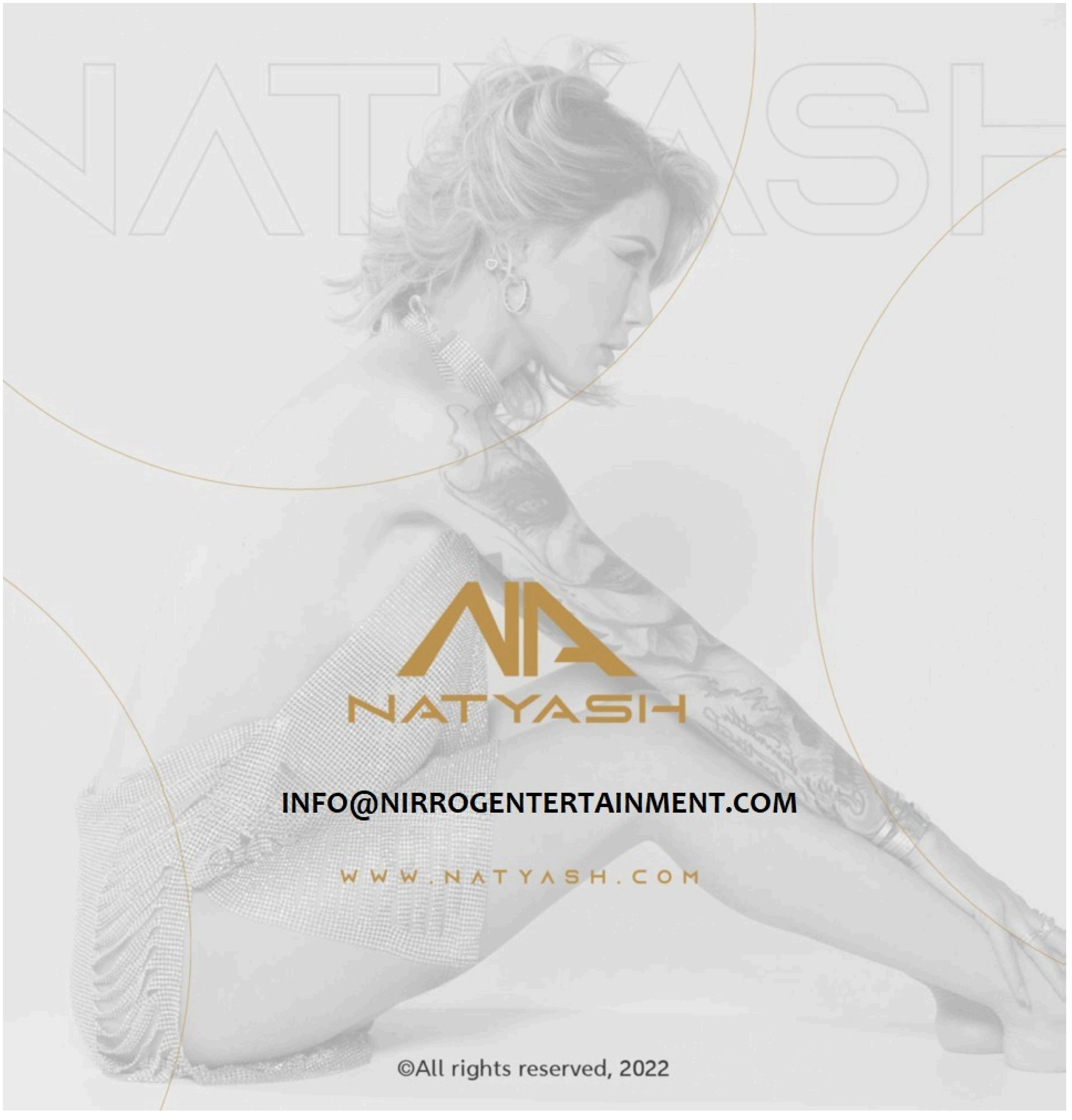
○ RON SANTA FE





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