

MISS 305 & MIAMI'S PARTY STARTER

MEDIA KIT

VIKINA



WWW.VIKINAMUSIC.COM

BOOKINGS:
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2023

ABOUT THE ARTIST

VIKINA SANG & DANCED HER WAY INTO THE SPOTLIGHT AS A TOP FINALIST ON UNIVISION'S HIT REALITY SHOW, **REINA DE LA CANCION**, EXECUTIVE PRODUCED BY DADDY YANKEE.

IN 2021, VIKINA SIGNED WITH **MR. 305 INC**, RECORD LABEL OWNED BY MR. WORLDWIDE HIMSELF, **PITBULL**. WITH THIS FOUNDATION SHE HAS DEVELOPED & BECOME A PIONEER OF THE LATIN POP/EDM MOVEMENT

VIKINA KICKED OFF 2023 WITH A MAJOR **"DALE "** RELEASING HER SECOND SINGLE FT. PITBULL "TAKES 3" FOLLOWING THE SUCCESS OF "BORRACAHA PERO BUENA MUCHACHA" WITH OVER 1M COLLECTIVE STREAMS.



LATIN ELECTRONIC DANCE MUSIC

A FUSION OF EDM BEATS WITH LATIN FLAIR & URBAN INFLUENCE.

STATISTICS



76K

INSTAGRAM
@VIKINAMUSIC

21K

TIKTOK
@VIKINAMUSIC

5K

YOUTUBE
@VIKINAMUSIC

20K

MONTHLY
LISTENERS
SPOTIFY

2023

VIRAL MOMENTS



VIKINA'S REACTION TOWARDS THE RUMOR THAT INVOLVED KIM K & SELENA EARNED HER OVER 4.5 MILLION VIEWS & 20K NEW FANS WHO NOW APPRECIATE HER PERSONALITY & MUSIC .



4.5 M



CURRENTLY ON THE MINT LATIN SPOTIFY PLAYLIST WITH OVER 1.7 MILLION LIKES/LISTENERS.



VIKINA'S COLLABORATION WITH FELLOW MR. 305 INC ARTIST OMAR COURTZ HAS A VIDEO THAT HIT OVER 1 MILLION VIEWS ON YOUTUBE & COUNTING!



FANS ALSO LIKE



J Balvin



Natti Natasha



Dua Lipa



J Lo



Pitull



Doja Cat



Steve Aoki



Becky G



Karol G



Calvin Harris



Daddy Yankee



Maluma



TIESTO

AS SEEN ON - VENUES & MEDIA



UNIVISION



BAGATELLE
MIAMI



BODEGA
Taqueria y Tequila

Gay 3
LITTLE HAVANA • MIAMI
LATINO LGBTQ MUSIC, FOOD & ARTS FEST



iHeart
RADIO FIESTA
LATINA



ULTRA
musicfestival



SPANISH BROADCASTING SYSTEM

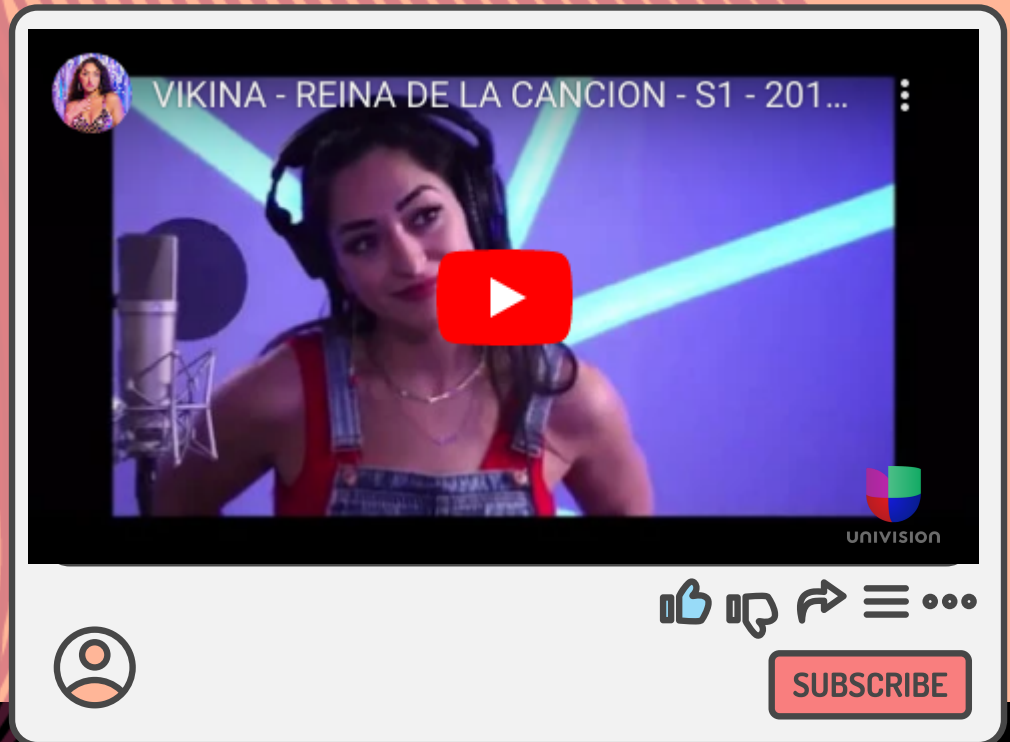


TELEMUNDO

REINA DE LA CANCION - RECAP



PLAY
SEASON 2
HIGHLIGHTS
WITH
DADDY YANKEE!



PITBULL RELEASES



1M STREAMS (2020)



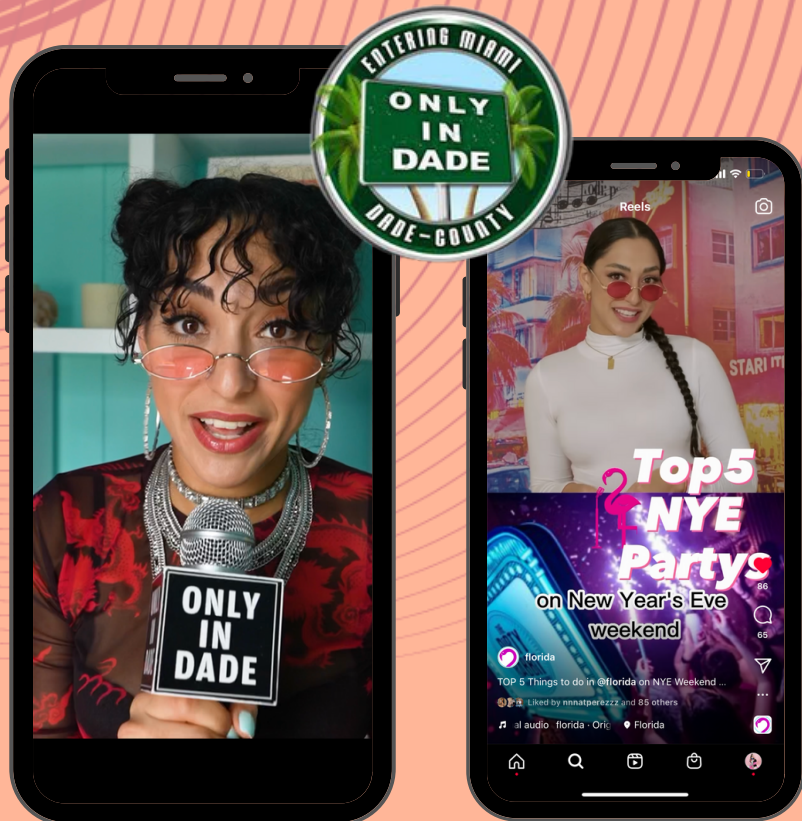
NEW RELEASE 2023!



ACTRESS / MODEL



DEMO REEL



HOST

MUSIC, NIGHT LIFE, &
ENTERTAINMENT
PERSONALITY ON
@ONLYINDADE (1 MIL)
@FLORIDA (47K)